



CHANCELLOR'S ADVISORY COUNCIL
Meeting Summary
April 17, 2015

Present: Linda Thor, Randy Bryant, Leo Contreras, Mayra Cruz, J.R. Dorcak, Isaac Escoto, Christina Espinosa-Pieb, Rich Hansen, Rachelle Licon, Kevin McElroy, Judy Miner, Blanche Monary, Joe Moreau, Brian Murphy, Dorene Novotny, Josh Rosales, Dennis Shannakian, Thomas Shepherd for Karen Smith, David Ulate

I. Welcome

Chancellor Thor welcomed council members and advised that in addition to the items on the distributed agenda, the committee would also be discussing plans for District Opening Day.

II. Approval of March 20, 2015, Meeting Summary

The March 20, 2015, meeting summary was approved without changes.

III. Revised District Mission Statement (BP 1200)

David Ulate distributed and discussed proposed changes to the district's mission statement, explaining that the goals of the revision were to maintain the current mission, add language required by baccalaureate degree pilot program legislation, and ensure that the district adheres to accreditation standards.

Mayra suggested that the second sentence be revised to include equity, and the committee agreed to change the sentence to read: "We accomplish this by providing access to a dynamic learning environment that fosters excellence, opportunity, **equity**, and innovation in meeting the various educational and career goals of our diverse students and communities."

Rich questioned the use of "affordable price" in the proposed new sentence of the policy as education is really a cost to the state. He also asked that serial commas be used consistently throughout the statement. The last sentence of the statement was revised to read: "The district provides high-quality undergraduate education at an affordable price for students and **reasonable cost to** the state and maintains the primary mission of advancing California through education, training, and workforce improvement."

Linda noted that both colleges would need to consider the revised statement when reviewing Educational Master Plans. The committee approved revised board policy 1200 by consensus, and Linda advised that it would be presented to the Board of Trustees for first reading at the May meeting.

IV. Institutional Effectiveness Framework of Indicators

David distributed the Institutional Effectiveness Partnership Initiative Advisory Committee Framework of Indicators adopted by the California Community Colleges Board of Governors. He

noted that recent legislation makes eligibility for Student Success and Support Program funds contingent upon adoption of goals related to student performance and outcomes, accreditation status, fiscal viability, and programmatic compliance with state and federal guidelines and that the California Community Colleges Chancellor's Office is requiring each college to adopt the framework and at least one goal for each of the mandated areas by June 15, 2015. David reported that the focus this year is the adoption of goals regarding successful course completion, accreditation status, fund balance, and audit findings. Linda added that Kevin had drafted goals for audit findings and fund balance that the colleges could incorporate.

Judy advised that Foothill College's Planning and Resource Council addressed the goals at the April 16, 2015, meeting, and Brian agreed to have De Anza College's College Council take up the matter before the deadline.

David indicated that the goals would be presented to the Board of Trustees as an information item at the August study session along with the Student Success Scorecard.

V. District Guidelines Regarding the Use of Social Media

Joe explained that the request for social media guidelines originated from the Academic and Professional Matters Committee (APM) and that he had worked with the college communications officers and distance learning deans to develop the draft document. He noted that the draft has been reviewed by APM twice and revised based on the committee's feedback.

Linda advised that the Chancellor's Advisory Council (CAC) will be asked to approve the guidelines at the next meeting. Once approved, the guidelines will be posted online with the district's board policies and administrative procedures.

V. District Opening Day

Linda announced that APM had decided upon a District Opening Day theme of "Student Success and Equity: A Deeper Dive." She indicated that the schedule would mirror last year's and that the new chancellor would likely be the keynote speaker, although Dr. Tyrone Howard of the University of California, Los Angeles, had been suggested as a possible backup.

Linda stated that a request for workshop proposals would be sent in the next few days and sessions of interest to classified employees are welcomed. She noted that proposals would need to be submitted in the next month in order to be reviewed at the CAC and APM meetings in May.

VI. Other Information and Updates

Blanche and Leo reported that the Association of Classified Employees and the California School Employees Association ratified the 2.5 percent cost of living adjustment and wrapped up negotiations.

Randy invited council members to attend the Automotive Technology Program's Auto Show in Scotts Valley on April 25, 2015, and Christina advised that the college's New Student and Parent Open House would be held the same day.

Joe reported that the Online Education Initiative team is sponsoring a Reciprocity Summit next week to generate ideas to make it easier for students to register across the system.

The meeting was adjourned at 3:12 p.m.